
Small firm development in a post-communist country: does family replace the market?

Esmeralda Gassie-Falzone*¹

¹Conservatoire National des Arts et Métiers (CNAM Ile de France) – Conservatoire National des Arts et Métiers (CNAM), Conservatoire National des Arts et Métiers [CNAM] – 53 Rue Turbigo 75003 Paris, France

Résumé

Economic activities are considered as embedded in the social structure by many sociologists. Not very often though, is there a measurement of the foundation of the traditional social structure, the kinship network, on business performance by economists themselves. It is the aim of this article to identify and quantify the involvement of the kinship network in providing various economic resources. Starting with a small firm's growth model, the model in this article includes kinship network indicators in Albania. The contrast is drawn between the performance of small and medium enterprises with and without kin intervention. The article presents alternative concepts of analysis and empirical considerations.

Mots-Clés: Kinship network, SME performance, SME development policies, Albania

*Intervenant